



Experience Results

# MEETING & EVENTS

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“ Perfection is not attainable,  
but if we chase perfection  
we can catch excellence. ”

- Vince Lombardi



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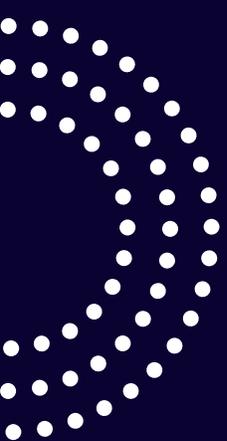
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# About Us

## THE DIFFERENCE

### **We deliver ELEVATED CONNECTIONS.**

The GLO Group is a dynamic branding, marketing, and organizational engagement firm that focuses on creating captivating environments that build stronger communities.

### **WORKSHOPS | EVENTS | MEETINGS | RETREATS**

As a full-service brand engagement firm, we work as an extension of your team to deliver strategic, creative solutions with the heft of a large agency, yet the speed and agility of passionate specialists.

Here's how we create an impact for your organization:



#### **CREATIVE SOLUTIONS**

We develop upfront strategy that connects what we do with your purpose.



#### **EVENT PRODUCTION**

We create awe-inspiring moments that impact your audience.



#### **EXPERIENTIAL DEVELOPMENT**

We emotionally connect with your audience by designing a customized experience.



#### **IMMERSIVE BRANDING**

We bring your theme to life by immersing your audience in purposeful and creative design.



#### **EVENT LOGISTICS**

We execute every aspect of your event with precision and care.



# About Us

## THE TEAM



**Sukki Jahnke, CMP**

Sukki delivers amplified experiences for our clients. Known as a “vision architect”, Sukki listens carefully, collecting details tied to brand awareness, mission, and purpose and then uses that foundation to build innovative and engaging experiences to achieve client goals.

With 20+ years of corporate and non-profit event and marketing experience, Sukki maintains a big picture philosophy while always keeping a critical eye on the details.



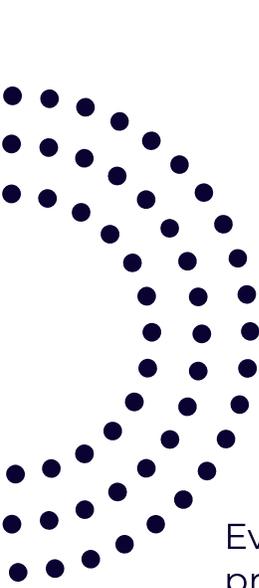
**Monica Vornbrock**

Monica is a personal and corporate brand advisor and coach, and prides herself in being an innovative and unorthodox thinker having the ability to simplify processes that can otherwise seem complicated. She utilizes her many years of marketing and creative development experience to design effective solutions for organizations.



**Melissa Chapman, CPC**

Melissa is a professional coach and group facilitator certified by the International Coaching Academy. She integrates her decades of experience in corporate marketing leadership and business development into her practice and is passionate about assisting organizations in amplifying their performance, deepening their connections, and improving their bottom line.



# Our SERVICES

Every conference, meeting, and event is unique. We approach each project through a strategic lens to achieve your event goals.

We do so with a proven process for experiential design that includes creative, cutting edge technology, and an experienced team. Our blueprint for success is rooted in our commitment to collaboration. To cultivate experiences and maximize effectiveness, we develop partnerships that are purposeful, creative, and agile.

Ultimately, we operate as an extension of your team. Your investment is our investment.

## **Strategy**

We take care in understanding your audience, goals, and budget in delivering a plan that incorporates:

- Creative theme development
- Strategic messaging
- Event branding and identity
- Sponsorship strategy
- KPI and measurement strategy
- Communication planning

## **Experience Architecture**

Our team works alongside yours to craft the sentiments that inspire your audience and equip them to take action.

- Aligning content with theme
  - Agenda design and development
  - Attendee journey mapping
  - Brand activation
  - Audience engagement
  - Community engagement
- 

# Our SERVICES

## Event Production

Our team and partners create engaging environments that deliver content utilizing the most current creative and technical trends.

- Production design
- Event/stage management
- Exhibition management
- Talent booking & management
- Prospectus, agenda, and presentation design
- Graphic design and production
- Full-service video production
- Motion graphics and animation

## Logistics

We execute every detail with intention and precision. From general sessions and keynotes to breakouts and virtual events, we deliver a seamless and on-budget experience.

- Sourcing conference, hotel, and hospitality venues
- Food & beverage recommendations
- Transportation procurement
- Sourcing local service vendors
- Contract negotiations and oversight
- Budget management
- Your event website/mobile app management
- Pre- and post-event communication
- On-site event registration, hotel, and transportation
- On-site event communication
- Sponsorship management
- On-site management

## Reporting

Our support for your event doesn't end when it's over. We provide event auditing, ROI measurement and analysis, attendee follow up review, and an event analysis report.



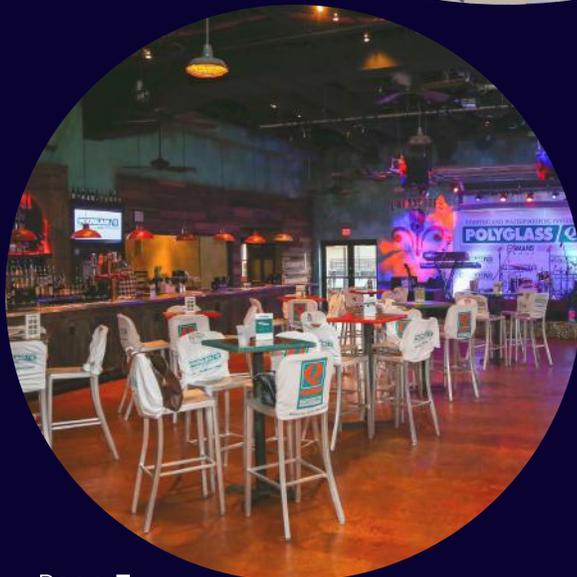
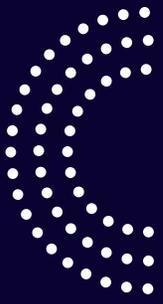
**The GLO Group specializes in innovative brand experiences that bring people together in a meaningful way and align the audience with your brand's purpose.**

**Types of events we produce and/or facilitate:**

- Corporate meetings & events
- Organization and team workshops
- Conventions & trade shows
- Product launches
- Fundraising events
- Annual conferences
- Brand activations
- National sales meetings
- Executive and corporate retreats
- Incentive trips
- Hybrid & virtual events

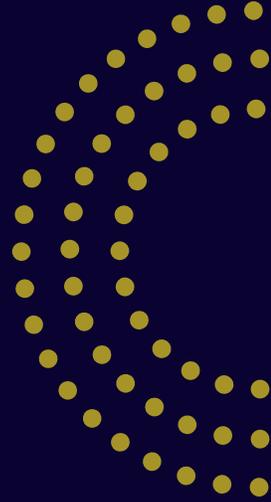


# Our WORK



# Our WORK





# Key TAKEAWAYS



Our team is your team, delivering enhanced performance.



We establish and meet your event and budgetary goals.



We produce customized events that leave a lasting impression.



To create impact and turn your events into experiences, email us at [letschat@glogroup.com](mailto:letschat@glogroup.com).



855-GLO-2DAY  
[letschat@glogroup.com](mailto:letschat@glogroup.com)  
[glogroup.com](http://glogroup.com)